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Flipkart Jobs For Freshers – Marketing Staff Jobs – Flipkart Hiring Vacancy

Job Location India Remote work from: IND

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Base Salary USD 11 - USD 18

Qualifications Graduate, 12th

Employment Type Full-time

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Description

Flipkart Jobs For Freshers

As a Marketing Staff member at Flipkart, you'll be the engine behind our captivating campaigns and engaging customer experiences. You'll work alongside a dynamic team, contributing to the success of India's leading e-commerce platform.

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Flipkart Jobs Near Me

Responsibilities:

- Conceptualize and execute engaging marketing campaigns across various digital channels: Think social media posts that spark conversations, website banners that drive conversions, and email campaigns that resonate with customers.
- Assist with content creation, including product descriptions, blog posts, and social media copy: Craft compelling narratives that highlight product features and benefits, igniting customer interest and purchase intent.
- Analyze campaign performance and provide valuable insights: Track data, identify trends, and suggest optimizations to ensure our marketing

Hiring organization Flipkart

Date posted January 17, 2024

Valid through 31.08.2024

APPLY NOW

efforts hit the bullseye.

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Flipkart Jobs For Freshers

Skills:

- Fresh graduate or recent post-graduate from any relevant discipline (Marketing, Mass Communication, Advertising, etc.)
- Excellent written and verbal communication skills with a knack for storytelling
- Proficiency in digital marketing tools and platforms (social media management, analytics, email marketing)
- Passion for e-commerce and a keen understanding of the online customer journey
- Ability to work independently, manage multiple tasks, and thrive in a fastpaced environment
- Strong analytical skills and data-driven approach

Tags:

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