



<https://jobsareahub.com/jobs/advertising-salesperson-in-jws-steel-free-job-alert-jws-steel-careers/>

Advertising Salesperson in JWS Steel – Free Job Alert – JWS Steel Careers

Job Location

India
Remote work from: IND

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Base Salary

USD 12 - USD 19

Qualifications

Graduate, 12th

Employment Type

Full-time

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Description

Advertising Salesperson in JWS Steel

As an Advertising Salesperson at JWS Steel, you'll play a crucial role in crafting and executing strategic advertising campaigns that build brand awareness, generate leads, and drive sales growth. You'll be responsible for identifying new business opportunities, developing strong relationships with clients, and exceeding sales targets. This is a challenging yet rewarding position for a motivated and results-oriented individual who thrives in a fast-paced environment.

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Responsibilities:

- Develop and implement effective advertising campaigns across various media platforms (print, digital, social media) to reach target audiences and achieve marketing objectives.
- Identify and prospect potential clients in the construction, manufacturing, and other relevant industries.
- Build and maintain strong relationships with clients to understand their needs and recommend tailored advertising solutions.

Hiring organization

JWS Steel

Date posted

January 18, 2024

Valid through

31.08.2024

APPLY NOW

- Negotiate advertising contracts and pricing to secure profitable deals for JWS Steel.
- Prepare and deliver compelling sales presentations to showcase the value proposition of JWS Steel's advertising products and services.
- Monitor campaign performance and analyze data to optimize strategies and maximize ROI.
- Collaborate with the marketing team and other departments to ensure consistent brand messaging and campaign execution.

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Skills:

- Excellent communication and interpersonal skills, with the ability to build rapport and trust with clients.
- Strong analytical and problem-solving skills to identify challenges and develop effective solutions.
- Proven ability to manage multiple tasks and deadlines in a fast-paced environment.
- High level of proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Understanding of advertising principles and practices, including digital marketing and social media advertising, is preferred.

Tags:

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