



ADITYA BIRLA GROUP

<https://jobsareahub.com/jobs/aditya-birla-recruitment-2023-all-india-jobs-marketing-research-analyst-posts/>

Aditya Birla Recruitment 2023 – All India Jobs – Marketing Research Analyst Posts

Hiring organization
Aditya Birla

Job Location

India
Remote work from: IND

Date posted
September 12, 2023

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Valid through
31.12.2023

Base Salary

USD 11,000 - USD 16,000

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Qualifications

Graduate, 12th Pass

Employment Type

Full-time

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Description

Aditya Birla Recruitment 2023

The Marketing Research Analyst is responsible for conducting market research to gather data on customer needs, preferences, and behavior. This data is used to develop and implement marketing strategies that are effective in reaching and engaging target audiences. The ideal candidate will have a strong understanding of marketing research methods and be able to work independently and as part of a team.

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Aditya Birla Careers

Responsibilities:

- Conduct market research, such as surveys, focus groups, and interviews
- Analyze market research data and develop insights
- Develop and implement marketing strategies based on market research findings
- Stay up-to-date on market trends and developments
- Present market research findings to stakeholders

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Aditya Birla Jobs Near Me

Skills:

- Strong understanding of marketing research methods
- Excellent analytical and problem-solving skills
- Excellent communication and presentation skills
- Ability to work independently and as part of a team

Important Links **Find the Link in [Apply Now](#) Button**

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